

COOK ISLANDS

POPULATION^c

14 222

INCOME GROUP^d

High income

GROSS NATIONAL INCOME PER CAPITA

19 614

^c UN World Population Prospects (2023)^d World Bank Income Groups

REPORTED FATALITIES (YEAR)^a:

3 (2023)

WHO ESTIMATED DROWNING FATALITIES (YEAR)^b: 4 (2021)

WHO ESTIMATED DEATH RATE PER

100 000 POPULATION (YEAR)^b:

28.1 (2021)

^a Data from Cook Islands Police^b Data from WHO Global Health Estimates. Numbers of deaths have been rounded according to the following scheme: < 100 rounded to nearest 1; 100–999 rounded to nearest 10; 1000–9999 rounded to nearest 100; and ≥ 10 000 rounded to nearest 1000.

GOVERNANCE AND COORDINATION

NATIONAL FOCAL POINT FOR DROWNING PREVENTION



NATIONAL DROWNING PREVENTION STRATEGY



NATIONAL COORDINATION MECHANISM FOR DROWNING PREVENTION



GOVERNMENT SECTORS CONTRIBUTING TO DROWNING PREVENTION:

Health | Police | Transport | Maritime Safety | Education | Tourism | Coroner | Ports Authority

NON-GOVERNMENT SECTORS CONTRIBUTING TO DROWNING PREVENTION:

Lifesaving organizations | Swimming associations | Red Cross | Water Safety and Surf Lifesaving Cook Islands

POLICY AND LEGISLATION

Policy for disaster risk management which specifies drowning

NO

Legislation for fencing around **private** swimming pools

NO

Legislation for fencing around **public** swimming pools

NO

Legislation to ensure safety of domestic passenger water transport

NATIONAL

Legislation mandating lifejacket use when boating

NATIONAL

Regulations preventing alcohol consumption and/or sales near public waterbodies

NO

DATA

DROWNING DEATHS CAPTURED IN VITAL REGISTRY SYSTEM



MOST DETAILED NATIONAL DATA SOURCE CAPTURES:

Age of victim



Sex of victim



Type of water body



Activity at time of drowning



INTERVENTIONS

Daycare services provided for pre-school children



Swimming and water safety included in school curriculum



Barriers installed to limit access to water



Lifeguards present at public swimming venues



Rescue and resuscitation training programmes available



Operational search and rescue service present



Free weather alerts available



Operational disaster warning systems



Community resilience for managing flood risk exists



Community disaster resilience programs exist which specify drowning



AWARENESS RAISING

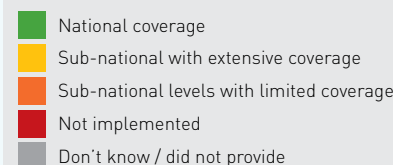
Drowning prevention mass media campaigns



Campaigns on child safety



Campaigns highlighting the dangers of consuming alcohol before or during aquatic activities



RATE OF DROWNING DEATHS OVER TIME

Global Health Estimate data not available

SHARE OF DROWNING DEATHS BY AGE GROUP AND SEX

